



News from SWACO

The Solid Waste Authority of Central Ohio

Contact Mike Long, Executive Director or John Remy, Director of Communications 614-871-5100

SWACO & SBC Recycling Offer New Business Service

Businesses in Franklin County will be able to take advantage of a new and free recycling program that could save them time, money and storage space. SWACO and SBC Recycling of Centerburg, Ohio are partnering to begin a free collection of LDPE plastic film. This “shrink wrap” is used in many consumer and business packaging applications. Warehouses also use the stretch wrap to stabilize loads on pallets or add a protective barrier for products. One study indicates that 25% of all plastic worldwide is made into plastic film. When it is recycled, LDPE film is reborn into plastic lumber for decking, plastic fencing, household items (such as plastic buckets) automotive parts, and other plastic products.

Part of the problem until now has been that this plastic wrap was needed in great bulk to be recycled effectively. However the SWACO/SBC Recycling program will set up collection routes throughout Franklin County that will accept even the smallest of loads from businesses. SBC Recycling will provide the collection bags and set up a pickup schedule based on the amount of product to be recycled.

SWACO Executive Director Mike Long looks at the new service as another valuable tool SWACO can deliver to help local businesses manage their costs. “Recycling at the business level can many times provide a better bottom line.” More LDPE film is produced than any other plastic product in the world. When it is not compressed, the wrap can take up large amounts of room in a company’s dumpster. When companies pay their trash bill based on the number of loads, that can easily increase their costs. If businesses recycle, they cut the number of loads sent to the landfill. Those are costs that many forget to investigate when they are looking to trim expenses.”

*SWACO is The Solid Waste Authority of Central Ohio
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phone 614-871-5100 fax 614-871-5103 on line @ www.swaco.org*



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Currently there are no firms offering un-baled collection of shrink wrap in the County and much of that plastic ends up in the Franklin County landfill. SBC Recycling President Michael Hatfield believes the program can collect 30,000 pounds of the material per week in the first year, and increase the volume up to 50,000 pounds per week in year two. Hatfield is excited to be offering the new program with SWACO. "Everyone wins in this game. The SWACO/SBC shrink wrap program saves on landfill space, saves money and saves precious natural resources. Our family-run company understands the needs of even the smallest business and stands ready to lend them a hand in recycling."

SBC Recycling will process the shrink wrap at the company's headquarters in Centerburg. Businesses interested in the free shrink/plastic wrap collection service can call SBC Recycling at 740-893-3567.

To take advantage of other free and low-cost business recycling programs from SWACO, companies can call The Solid Waste Authority of Central Ohio at 614-871-5100. On line assistance is available at www.swaco.org.

SBC Recycling is considered a leader in the recycling industry. It processes 16,000 tons of scrap paper and plastic monthly. More information is available at SBCINC@cham-cor.com.

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